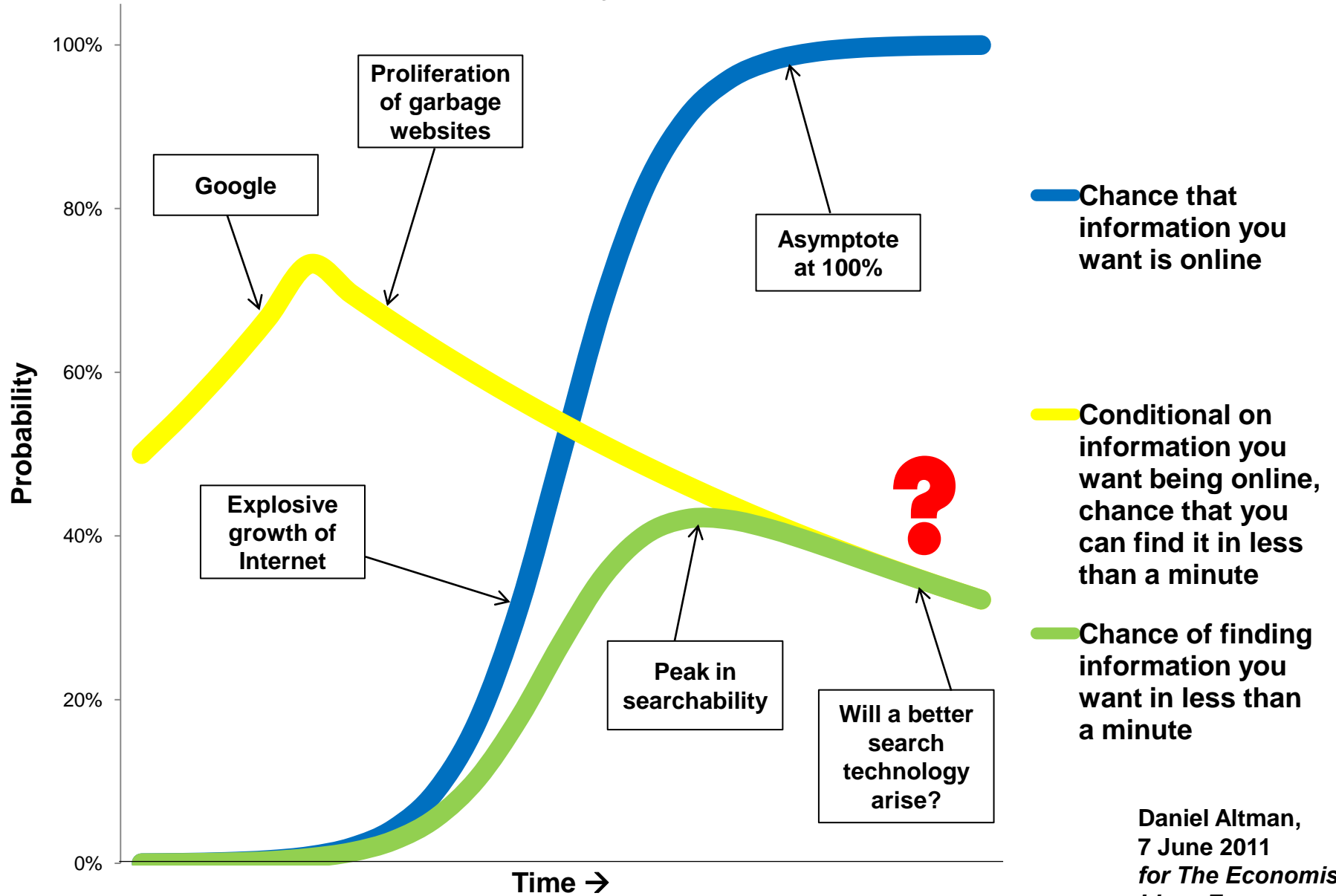


Bounded rationality and the search dilemma



Daniel Altman,
7 June 2011
for *The Economist's
Ideas Economy:
Information conference*